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UCSF Newsbreak

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Heated affirmative action debates continue

Experts differ on diversity's effect on education

By CYNTHIA LEE

To give substance to what one social science professor called the "fact-free" debate over affirmative action, scholars from across the nation as well as supporters of an initiative to outlaw race-and gender-based preferences in state hiring and college admissions shared their views at a conference on May 24 at UCLA.

During the day-long gathering, sponsored by the UC Academic Council, researchers presented the findings of studies showing that students and campuses greatly benefit from the emphasis on multiculturalism and diversity in institutional policies, teaching and research, curricular and extracurricular activities.

The proponents of the California Civil Rights Initiative, which is likely to be on the ballot in November 1996, countered that they are not convinced of a link between diversity and excellence in education.

"I'm not persuaded that there is any strong correlation," said Tom Wood, co-author of the initiative and executive director of the California Association of Scholars. He also said the characterization of his initiative as anti-affirmative action is unfair. "It doesn't overturn any law that protects people from discrimination. Its sole effect would to be to strike down the freedom of action of state agents to give preferences on the basis of sex, race and ethnicity."

Wood's position was backed by attorney J. Al Latham, who said that civil rights leaders dating back to Frederick Douglass have envisioned a world in which race doesn't count.

Other speakers, however, argued that race is precisely the factor that should be taken into account in cases of racial injustice. The argument that merit should be the only factor considered "assumes that the United States is a perfect meritocracy," said UC Santa Cruz social psychologist Thomas Pettigrew. In fact, he said, many other factors such as wealth and privilege intervene in determining life opportunities.

"Affirmative action is a policy that redistributes life chances," said UC Berkeley political scientist Jack Citrin. "One's view on affirmative action is colored by whether one believes this redistribution is equitable and how one's own life chances are affected."

Cruz Reynoso, UCLA law professor and a former associate justice of the California Supreme Court, said "Affirmative action is not

(See **AFFIRMATIVE ACTION** *on page 2)*

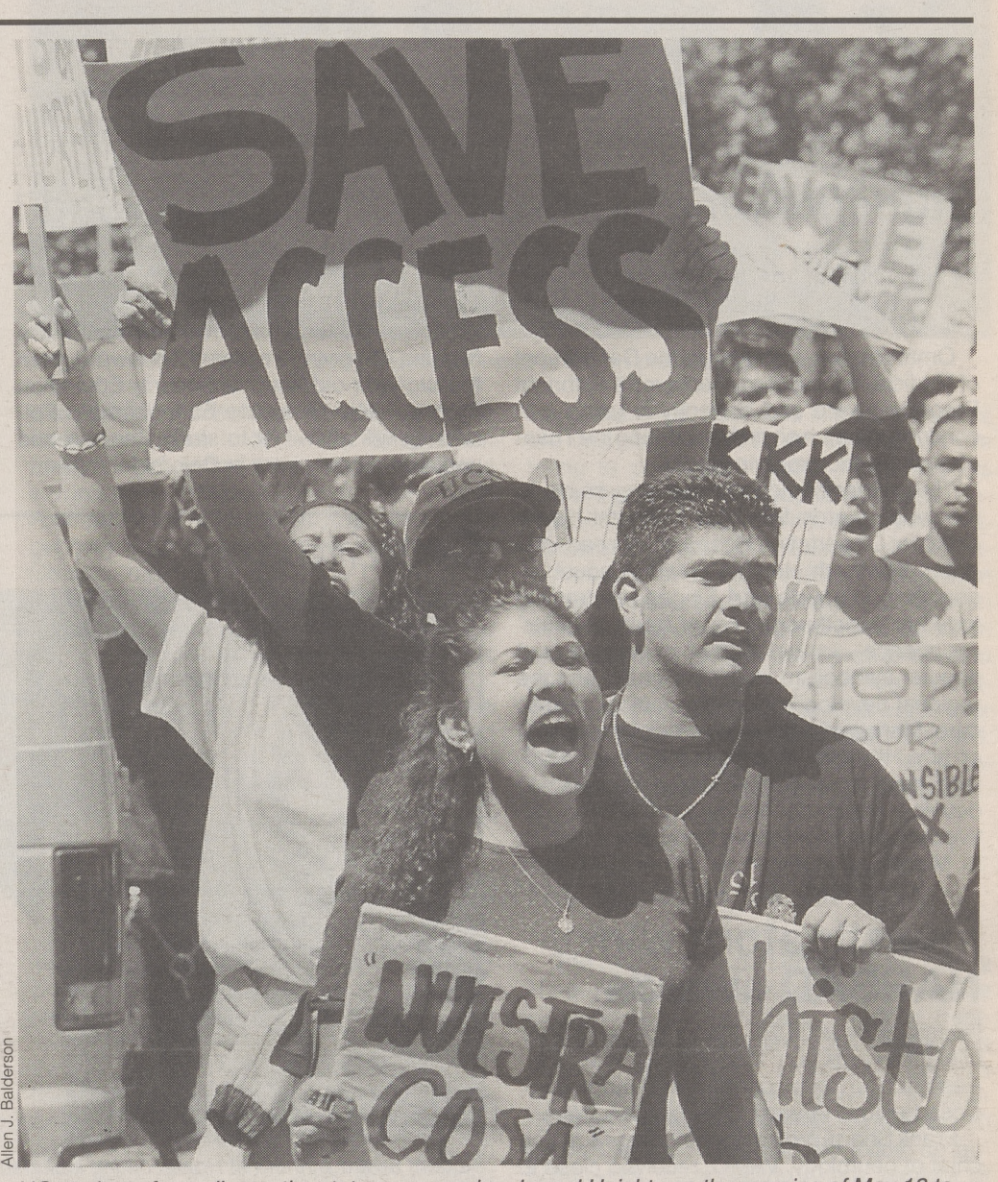
UCSF may release tobacco documents

In a setback for tobacco giant Brown & Williamson, a judge on May 25 ruled that UCSF may publicly release documents which suggest that the tobacco company knew more than three decades ago about the link between smoking and cancer, but worked to suppress the information.

Brown & Williamson — this country's third largest tobacco company — sued UCSF in an attempt to keep the documents under wraps.

San Francisco Superior Court Judge Stuart Pollak said there was a strong public interest to permit the information to remain available, and that the documents have a bearing on the public's health and well-being.

(See **TOBACCO** *on page 6)*



Allen J. Balderson

UC students from all over the state converged on Laurel Heights on the morning of May 18 to protest the Board of Regents' affirmative action meeting. The students called the demonstration a funeral march to protest the "death of access" to affirmative action and financial aid. The Regents will continue to hear reports on undergraduate and graduate admission policies at their June 15-16 meeting again at Laurel Heights.

Draft EIR for Laurel Heights

The Draft Environmental Impact Report for the Laurel Heights building will be ready for review beginning Monday, June 5. Anyone interested in reviewing a copy of the document, should go to one of the following San Francisco libraries: main library, Larkin and McAllister street; Presidio branch, 3150 Sacramento St.; Richmond branch, 351 9th Ave.; Western Addition branch, 1550 Scott St.; Sunset branch, 1305 18th Ave.; as well as the UCSF/Mount Zion Hospital Library, first floor, 1600 Divisadero St.

Individual copies of the Draft EIR may be obtained any weekday from 8:30 a.m. to 5 p.m. in the Public Affairs Department, Laurel Heights, Rm. 103; or at MCB, Rm. 566.

Public comments on the document should be sent to Michelle Schaefer, UCSF Campus Planning, 1855 Folsom St., #566, San Francisco, CA 94143-0286, no later than 5 p.m. on Monday, July 17.

Public comments on the Draft EIR will be heard on Tuesday, June 27, at 6:30 p.m. in the Laurel Heights auditorium. All comments on June 27 regarding environmental concerns will be responded to in the Final EIR.

Within the next five years, UCSF plans to relocate administrative offices, office-based instruction and research programs that do not require biomedical laboratories to the Laurel Heights building. Nearly 400 UCSF employees currently work in the building in just 40 percent of the usable space. More than 1,400 employees are expected to be at the site by the year 2000.

Allen J. Balderson

Gold-Headed Cane winner Tomás Magaña, left, with runners-up Ellen Bledsoe and Joshua Lee

Magaña captures Gold-Headed Cane award

By ALLEN J. BALDERSON

Tomás A. Magaña of East Los Angeles received the prestigious Gold-Headed Cane award at the School of Medicine's commencement on May 26. The Gold-Headed Cane is presented to the UCSF senior medical student judged by classmates and faculty as best exemplifying the qualities of a "true physician."

Ellen Bledsoe of Hingham, Mass. and Joshua Lee of Los Angeles were runners-up for the award, and were inducted along with Magaña into the Gold-Headed Cane Society at a banquet the Wednesday evening before graduation. Faculty members Robert A. Fishman, neurology, and Jerome A. Motto, psychiatry, also were inducted into the Society. Dorothy F. Bainton, vice chancellor, academic affairs, as the Gold-Headed Cane Lecturer, discussed "Practicing Mentoring."

These new physicians — Magaña, Bledsoe and Lee — have much in common. Besides graduating from the same class, they all share a keen awareness of the plight of those less fortunate, which is evidenced by their interest in primary care and serving the disadvantaged. Together, they volunteered in the UCSF Students' Homeless Health Project, where they also served on its administrative board. The project offers the homeless sensitive, accessible and quality health care at two South of Market clinics. The student volunteers, this year numbering 250 from UCSF, serve as the primary care givers.

Becoming close friends over the past few years, the three served as representatives to

(See **CANE** *on page 2)*

Elders slams US health care system

By ALLEN J. BALDERSON

Speaking to a packed SFGH audience as the Robert Crede Lecturer on May 25, former US Surgeon General Joycelyn Elders blasted today's health care system as a shambles.

Elders, a pediatric endocrinologist, and the first African-American Surgeon General and the second woman ever to hold the post, shoots from the hip, and is a down-home yet powerful speaker who advocates health care for everyone.

"We spend $33 million an hour on national defense and only $1.3 million on health and education for our children," said Elders. "We spend more in 30 months on national defense than we have on biomedical research in 100 years." From the moment she arrived in Washington, Elders heard that the GOP wanted to make massive cuts in health care and education. "I suggested they cut defense instead, because if we are ignorant and full of disease on the inside, we don't need to protect ourselves from the outside," she said.

Pointing to the audience, made up mostly of health care professionals, Elders said, "We can provide the best 'sick care' in the world right here. The problem is we don't have a system in place to *keep* people healthy. Our preventive health care is terrible."

This country's infant mortality rate is still 16th among industrialized countries. With the African-American infant mortality rate we are dead last, said Elders. With 58 million people without insurance, this country's health care system is neither coherent nor comprehensive. "We do not all have choice."

The key to this nation's health care problem is education. We need to teach people to be responsible, said Elders. We can do more to improve our own health than a doctor can. "Physicians don't get paid for counseling a youngster about pregnancy," said Elders.

(See **ELDERS** *on page 3)*

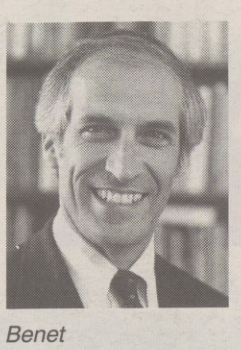
Gazette

Honors & Awards

Dilley

James W. Dilley, psychiatry & AIDS Health Project: Outstanding Young Physician Award, School of Medicine, University of Missouri, Columbia.

Fred E. Cohen, medicine, pharmaceutical chemistry and biochemistry and biophysics: Chair, Molecular and Cellular Biophysics Study Section, Division of Research Grants, National Institutes of Health.



Benet

Leslie Z. Benet, pharmacy and pharmaceutical chemistry: Honorary doctorate, Leiden University, The Netherlands.

Edgar Wayburn, emeritus, medicine: 1995 Albert Schweitzer Prize for Humanitarianism, Johns Hopkins University.

J. Michael Bishop, microbiology & immunology & Hooper Foundation: Member, American Philosophical Society.

Stuart Eisendrath, psychiatry & LPPI Consultation-Liaison Program: Fellow, International College of Psychosomatic Medicine.

Victor I. Reus, psychiatry: Outstanding Leadership & Guidance Award, West Coast College of Biological Psychiatry.

Publications

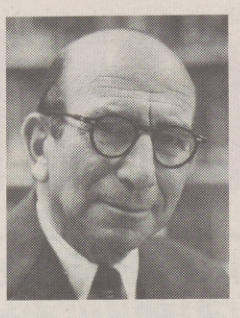
Thomas Bodenheimer, family & community medicine, and **Kevin Grumbach,** family & community medicine and Institute for Health Policy Studies: Co-authors, "Understanding Health Policy: A Clinical Approach" (Appleton & Lange, Norwalk, CT, 06856).

Contracts & Grants

Information on contracts and grants is made available to this paper through individual departments, researchers or the funding agency.

Paula Braveman, family & community medicine: Received $21,324 from the California Policy Seminar Policy Research Program for "Features of Health Care Delivery Needed to Ensure Adequate Use of Preventive Care Among California's Maternal/Infant Population."

Grumbach elected to NAS



Grumbach

Pediatrician Melvin M. Grumbach has been elected to the prestigious National Academy of Sciences (NAS).

Grumbach and 60 other new members were elected to the NAS on April 25. Election to the Academy is considered one of the highest honors that can be accorded a US scientist.

The Edward B. Shaw Professor of Pediatrics, Grumbach specializes in understanding the hormonal, neurological and genetic factors that work both individually and in concert to influence growth and development in the fetus and in children of all ages. He is recognized as a modern pioneer in research on the development of hormonal function and the regulation of the endocrine system by the brain. *(Also see Grumbach Research Award Presentation on page 4.)*

Students receive awards for study abroad

Five UCSF students have received awards for study abroad from the Fulbright Program and the National Security Education Program.

Omar Shafey, a student in the Department of Medical Anthropology, received a Fulbright Program award and currently is using it to conduct research on malaria among the Tharu ethnolinguistic group in Nepal.

Three other medical anthropology students received awards from the Fulbright-Hayes Doctoral Dissertation Research Abroad Program. Elizabeth Herskovits will conduct research in Malaysia and Singapore drawing together an ethnography of heart patients' experience, an exploration of folklore and popular symbolism about the heart, and the regional development of biomedical cardiac care. Margery Lazerus will conduct research on how HIV-infected people in northern Thailand have formed small social networks to develop, distribute, test and modify alternative therapeutic practices for relief from AIDS. In Malawi, Jennifer Price will study beliefs and behaviors surrounding blinding eye conditions and how they interact to shape the experience of blindness.

Bernice Doner, a student in the Master's in Nursing Program, received an award from the two-year-old National Security Education Program. Her Graduate Enhancement Fellowship will allow her to study Spanish and pediatric primary care in Colombia.

Investigators win NARSAD awards

Investigators at UCSF have received a total of eight awards from the National Alliance for Research on Schizophrenia and Depression, close behind Harvard, Columbia and Yale.

Frank Sharp, professor, neurology & acting chief of neurology, VAMC, received close to $100,000 with his Established Investigator Award.

Young Investigator Awards — two-year grants of $30,000 a year — went to Stewart A. Anderson, postdoctoral fellow, psychiatry; Fiona K. Bedford, postdoctoral fellow, reproductive endocrinology; assistant professors of psychiatry S. Paul Berger and Lawrence Tecott; David S. Bredt, associate professor, physiology; Laura N. Bull, postdoctoral fellow, neurogenetics, LPPI; and Malcolm Reid, visiting postdoctoral fellow, LPPI.

In the second year of their Young Investigator Awards are Thomas C. Neylan, assistant clinical professor, psychiatry, and Mark Von Zastrow, assistant professor, psychiatry.

Affirmative Action

(from page 1)

about preferences, but about providing equality, self-sufficiency and opportunity — including minorities in the American dream. While opponents can cite numerous horror stories about the misapplication of affirmative action to bolster their arguments, we have to ask ourselves, 'How does it work when it is properly applied?'"

"UC admissions is not a reward system, handing out gold stars to the state's best students," said Alexander Astin, director of the Higher Education Research Institute at UCLA. It has to be seen within the context of a larger mission to participate in the education of all Californians.

If programs are eliminated, the injury may not be limited to the loss of students from certain racial groups, Astin said. Citing his own research involving 200 baccalaureate-granting institutions, he said that schools that place greater emphasis on diversity and multiculturalism show greater gains in the cognitive and affective development of students, a commitment to promoting racial understanding and increased leadership, among many other benefits. He said this flies in the face of allegations by critics of affirmative action who emphasize that diversity and multiculturalism only heighten racial tensions and create dissension on campus.

Cynthia Lee is a senior writer for UCLA Today.

Cane *(from page 1)*

Wesley Wong

Student award winners at Homecoming included, left to right, Audrey Lee, Joshua Lee, Christine Hogan, Margo Vener, Tal Ziv and Lisa Strate.

the Associated Students of UCSF (ASUCSF) — Magaña as president of CHE (Chicanos & Latinos in Health Education), Bledsoe as the Homeless Health Project's representative, and Lee as the president of the LGBSA (Lesbian, Gay and Bisexual Student Association). All have been primary participants in the annual Mission Health Fair.

Magaña, Bledsoe and Lee have East Coast alma maters. Magaña received his BS in Animal Science from Cornell in 1986. Both Bledsoe and Lee received their degrees from Harvard, Bledsoe a BA in Anthropology in 1990, Lee a BA in History in 1988.

Residency plans for the three vary slightly. All are going into primary care, internal medicine. Magaña plans to take a year off to spend time with his 19-month-old son before his residency, which he hopes will be in the Bay Area. Bledsoe has chosen NYU, "for its emphasis on working with urban communities," while Lee will be at Brigham and Women's Hospital in Boston.

The Gold-Headed Cane's tradition spans over 300 years. An historic symbol in English medicine since 1689, the original Cane was presented to the Royal College of Physicians in 1824 where it has remained since. The tradition was begun in the UCSF School of Medicine in 1939 by the late William J. Kerr, then professor and chair of the Department of Medicine. The original Cane actually made it to UCSF soil in 1956 accompanied by Lord Moran, Winston Churchill's personal physician, who delivered the Gold-Headed Cane Lecture that year.

Kaiser Awards for Excellence in Teaching

At graduation ceremonies this year, where MDs were conferred on 155 graduates, the School also honored six faculty with the annual Kaiser Awards for Excellence in Teaching: Bertram G. Katzung, pharmacology, and Hugh A. Patterson, anatomy, shared the award in the full-time basic sciences category; while James O. Johnston, orthopaedic surgery, and J. Colin Partridge, pediatrics, shared the award for full-time clinical faculty. Volunteer clinical faculty winner was Brian J. Lewis, medicine; while Henry C. Lew, medicine, took the award in the Fresno clinical faculty category.

Excellence in Teaching Awards

The graduating class presented Excellence in Teaching Awards to: Diane S. Colby, biochemistry and biophysics; Maria Teresa Dixon, anatomy; Donald E. Ganem, microbiology and immunology; Bertram G. Katzung, pharmacology; Vishwanath R. Lingappa, physiology and medicine; Diane D. Ralston, anatomy; Pablo Stewart, psychiatry; Kanu Chatterjee, medicine; Michael V. Drake, ophthalmology; G. David Elkin, psychiatry; G. Thomas Evans, medicine and family and community medicine; Mindy E. Goldman, ob/gyn; David Gorsulowsky, dermatology; David A. Grimes, ob/gyn and epidemiology; Toni T. Magorian, anesthesia; and Lawrence M. Tierney, Jr., medicine.

Daniel H. Lowenstein, neurology, was honored with the John V. Carbone Teaching Award.

Housestaff honored

Students honored the following housestaff for their outstanding teaching: Peter-Brian Andersson, neurology; Alicia Fernandez, primary care medicine; Craig David Frances, internal medicine; S. Claiborne Johnston, neurology; Robert W. Osorio, surgery; Michael P. Pignone, primary care medicine; and Thomas E. Read, surgery.

Academic Excellence Awards at Homecoming

Seven graduating medical school students were honored at the Homecoming Awards Luncheon on May 20.

Audrey Lee and Lisa Strate shared the Sadie Berkove Award, which is given to an outstanding woman graduate, while Tal Ann Ziv received the Robert H. Crede Student Award, presented to a medical student who "most exemplifies the personal and professional characteristics of a primary care physician."

Alumni-Faculty Association (AF-A) Academic Excellence Awards were presented to Christine Hogan and Gold-Headed Cane runner-up Joshua Lee for performing excellent work in all areas of medical school. The AF-A Student Service Award went to Margo Vener, who has volunteered extensively in the community and who is one of the founders of the UCSF student-run Homeless Health Project. Monica Quezada (who could not attend the luncheon) received the David Vanderryn Fund Scholarship, presented to a student to help provide services or projects to the medically underserved.

In addition to the student awards, the Class of 1945 was initiated into the Half Century Club, and Dean Haile Debas accepted the Campaign '95 reunion classes' gift check for $312,000.

UCSF Newsbreak

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Deadline for the next issue, which will cover June 24-July 21 (four weeks), will be on **Tuesday, June 13, at 11 a.m.** Please send campus news copy to Allen Balderson (476-3163 or allen_balderson@quickmail.ucsf.edu), Medical Center news to Lisa Cisneros (476-3256 or lisa_cisneros@quickmail.ucsf.edu), and calendar and gazette items to Michele Firpo (476-3257 or michele_firpo@quickmail.ucsf.edu), all at Box 0462; fax 476-3541. Last-minute items may be submitted by calling the above telephone numbers. The University of California is an affirmative action/equal opportunity employer. UCSF fully ascribes to the Americans with Disabilities Act. If at any time, you feel you have a need to view this communication in an alternate format, please contact Allen Balderson at 476-3163 with your suggestions.

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UCSF researchers unite in their fight against infectious disease

By JEFF MILLER

When news of another Ebola virus outbreak in Zaire first reached America several weeks ago, there was a predictable spate of shrieking headlines and frenzied television interviews, followed by a slackening of interest as the threat to the American public seemed to wane. For infectious disease specialists such as Richard Locksley, chair of the Division of Infectious Disease, Microbiology and Immunology, neither the original hysteria nor the casual disinterest is justified.

"Because the Ebola virus kills quickly, people tend to panic. But the disease it causes is very rare, requires close contact and exchange of body fluids and usually gets started because rural hospital personnel are constantly reusing needles," he explains. Yet, at the same time, infectious disease specialists at UCSF agree that the threat from less exotic, but more insidious infectious diseases is real and growing. The reasons: cutbacks in public health programs, human activities — from air travel to pesticide use that may alter rodent populations — and a national indifference to any disease that does not affect, at least for now, large numbers of Americans.

In light of this national ambivalence, the success of UCSF pathologist and pharmaceutical chemist James McKerrow and colleagues in creating a National Institute of Allergy and Infectious Disease-funded Tropical Disease Research Unit at UCSF and the VAMC, is a noteworthy surprise. Well-known for his work in unmasking the molecular biology of the schistosome parasite, a worm that feeds on the red blood cells of human hosts in tropical climates, McKerrow credits the interdisciplinary atmosphere at UCSF for making the new unit too innovative for the NIAID to ignore. "We never could do anything of this magnitude without UCSF's cooperative spirit."

Such spirit has melded the protein structure group of Fred Cohen, parasitologist Juan Engel, the protein engineering group of Charles Craik, the X-ray crystallography group of Robert Fletterick, former UCSF crystallographer Mary McGrath, and synthetic organic chemist Bill Roush of the University of Indiana with McKerrow's lab, which will serve as the flagship for the four-year project. Their target is the trypanosome parasite that causes Chagas' disease, or more specifically a parasite enzyme, called a protease, which enables the parasite to infect and reproduce itself inside human heart muscle cells.

Not surprisingly, Chagas' disease — caused by the bite of an infected insect called the "kissing bug" — is the primary cause of acute and chronic heart disease in Latin America, where an estimated 16 million people are affected. The disease also can attack the gastrointestinal tract causing dysfunctional intestinal motility.

"My lab already has found some chemical inhibitors that will block the protease in vitro and in a mouse model," says McKerrow. The next step will be to develop a drug as quickly as possible with the help of experts in molecular biology, cell biology, protein structure and computer graphics. Aiding the effort are advances in molecular biology that have helped researchers overcome what had once been a formidable obstacle. "There is no simple culture system for parasites like that for bacteria so it was always difficult to get enough of them to study," McKerrow explains. Recombinant DNA techniques now allow scientists to produce the parasite's enzymes, which are key to its survival and growth, in unlimited quantities. "Studying these has shown us potential new targets for drugs."

The UCSF team will use this information to proceed along two tracks. In the first approach, researchers will attempt to modify the inhibitors that have shown promise in animals in light of what will work best in humans. The second approach will be computer-based. New drug leads will be identified and analyzed on the computer screen for their ability to clog up the parasite's protease.

"There have been no new drugs for Chagas' disease in 50 years," says McKerrow. Current therapy is not always effective and has frequent physical side effects, not to mention the long-term social impacts that arise when healthy and productive citizens become chronically debilitated patients. Nor should Americans be smug about their presumed geographical isolation from the disease. Chagas' has been reported in California as an endemic infection, and has become a blood transfusion hazard in many parts of the US due to the presence of infectious trypansomes in donated blood.

"People don't realize that parasites have been with us since the dawn of the species," McKerrow adds. "This war between host and parasite is ancient." And as in all wars, the front lines often shift, along with the temporary advantage. "It seems like the parasites are one step ahead of us now, but we are trying to catch up." Indeed, there even is some hope that the Tropical Disease Research Unit will be able to develop a poly-anti-parasitic drug that will checkmate similar enzymes in a variety of parasitic ailments, from filarial diseases to schistosomiasis. Yet even as he and his colleagues train their sights on promising new targets, McKerrow is quick to praise his microscopic opponents. "Whatever else I have learned about parasites over the years, there is one fact that hasn't changed. They are extremely clever. And as a researcher, I have to respect them for that."

Laboratory of James McKerrow

Magnified 10,000 times, the schistosomiasis worm is shown penetrating human skin.

UC Hospital building renamed

The UC Regents have approved the renaming of the old UC Hospital building to UC Hall. Built in 1917, the building hasn't housed patients for the past 40 years.

New oral medicine clinic opens at SFGH

Patients with diseases of the mouth, including oral cancer and problems related to HIV disease or diabetes, now can receive treatment through a new Oral Medicine Service that opened in early May at SFGH. Located in Building 20, the new service is expected to help reduce the incidence of oral cancer by enabling dentists to detect and treat lesions before they develop further and progress to other parts of the body, says stomatologist Dan Ramos, director of the new service.

"I think there's a real possibility of saving some lives because the head and neck area is so rich in lymph and blood vessels that tumor cells gain access to that area quite rapidly and disseminate through the body. If we can identify tumors early and surgically remove them, I could see us making a significant dent in the rates of disease and death," says Ramos, whose research focuses on cancer.

The new clinic is part of the UCSF Family Dental Center and is sponsored jointly by the Department of Stomatology. It offers treatments that were previously unavailable at the hospital, Ramos says. In the past, patients with oral problems were referred to other facilities, but experience has shown that 70 percent of them never made follow-up appointments, says Nelson Artiga, director of the family dental center.

"Many of our patients don't want to be referred out. They want to be seen here because they consider it 'home,'" Artiga says.

The service is open Wednesday afternoons to anyone in the community. Ramos says he is available throughout the week for consultations. For more information and appointments, call 476-5692.

Elders *(from page 1)*

Allen J. Balderson

Following the lecture, Elders met informally in a roundtable discussion with UCSF pediatric residents.

"They get paid for treating her low-birth weight infant."

"Sexuality? Oh, we can't talk about that," said Elders, who was fired from her post for mentioning masturbation during a speech at the UN. According to Elders, 60 percent of all children in America are accidents. Thirty percent are born into single family homes and that percentage goes up to 62 percent in the African-American population. "And yet we deny that our children are having sex. We want to legislate morals rather than teaching them responsibility and how to feel good about themselves."

Inner city kids are lacking a home environment from which to learn how to be responsible. "So, we need to invest in our schools," said Elders.

UCSF's role in helping inner city youth goes beyond health care, said Elders. Her suggestions included:

♦ Get involved in the community. "Find out what kind of leaders the kids want and then train them."

♦ Fight for early childhood education. "The 13-year-old mother lets the TV do the teaching."

♦ Help to educate both parents. "Teach the father to be responsible. Give them role models. Give them hope."

♦ Back comprehensive health education. Recently called the "condom queen," Elders says she'd be more than happy to wear that crown because, "While you can't teach them how to have sex, you can teach them how to feel good about themselves and take care of themselves."

♦ Expand health care services into the community. "People don't need to come here. Take the health care to them. And the best place to do that is in the schools."

Elders likened her plight against the health care system to dancing with a bear. "You can't get tired and sit down. You have to wait for the bear to get tired, then you can sit down." Elders now is recruiting for new partners in her dance with that bear.

Inside UCSF

Media interest in UCSF for one year

Inquiries from the media: 3,785

Stories appearing in print: 2,150*

Network/local TV stories aired: 200

Radio stories aired: 417*

News releases produced by UCSF News Services: 325

Figures show activity from May 1994 to April 1995.

*Estimates

Source: Carol Fox, News Services, UCSF Office of Public Affairs

Today/Tomorrow

3 Saturday

HEALTH CARE FOR OLDER WOMEN FORUM

See Upcoming Events on page 5.

SOOY LECTURESHIP

Capitation. Michael D. Maves, American Acad. of Otolaryngology. Francis A. Sooy Lectureship sponsored by Dept. Otolaryngology. Toland Hall. 9-11:30 a.m. Followed by resident presentations.

LOW VISION FORUM: Cherie Herzog, professional voice-over artist, reads from "Pages from a Blind Man's Notebook" and other works by David Swerdlow. Forums are held on the first Saturday of each month. Main foyer, ACC. 11 a.m.-1 p.m. Call Frances Neer at 626-5313 for information.*

5 Monday

INTRAMURAL SPORTS REGISTRATION: Get a team together for basketball, co-rec indoor soccer, softball and more. Entries accepted through Fri., June 23. Entry forms available at the Intramural display table, Millberry Fitness Cntr. lobby. Call 476-0356.

INSTITUTE OF HEALING ARTS & SCIENCES WORKSHOP: *Listening/Hearing.* Learn whether you are listening or merely hearing and begin to communicate more effectively. 6:30-9:30 p.m. Call 330-5353 for location and price.*

6 Tuesday

OB/GYN RESIDENT RESEARCH DAY

Placental Regulation of Fetal Water Uptake. John Bissonette, Ob/Gyn, Oregon Health Sciences U, presents the Ernest W. Page Lectureship. Sponsored by Dept. Ob/Gyn & Repro Sci. S 1364. 9:00 a.m. Followed at 10:20 a.m. by resident research presentations for the remainder of the day. L 1361.

NEW EMPLOYEE ORIENTATION: S 214. 8:30-10:30 a.m. Call Lenard Florendo at 476-1073 to schedule.

BOYER LECTURE

Mapping Genes and Genomes. Eric Lander, Whitehead Inst., MIT. Third Annual Herbert W. Boyer Lecture in Genetics sponsored by Biochem. & Biophys. HSW 301. 4 p.m. Student lunch with speaker at noon in S 980. Sign up in S 962.

7 Wednesday

BROWN BAG LECTURE SERIES: *It's All in the Swing.* Golf instructor Kim Larsen helps improve your golf swing. Sponsored by Public Service Prog. HSW 300. Noon-1 p.m. Call 476-4394.*

DIVERSITY FORUM

See Upcoming Events on page 5.

STUDENT VOLUNTEER ORIENTATIONS

High school and college students interested in volunteering at the Medical Center during the summer may register for two orientation sessions, followed by interviews, on Wed., June 7, and Wed., June 28. Herbst Hall, UCSF/Mount Zion. Orientation: 9 a.m.-noon. Interviews: scheduled through 4 p.m. Call 885-7353 to pre-register and 476-1196 for information.*

SCHULTE PROFESSOR

See Upcoming Events on page 5.

THE NEXT DEADLINE

Tues., June 13, 1995 is the deadline for items to be listed in the next calendar, which covers **June 24-July 21, 1995** (four weeks). Complete information must be received in our office in writing by 11 a.m. on that Tuesday. Mail your copy to Michele Firpo at Box 0462, send a fax to 476-3541, bring it to UCSF/Laurel Heights, 3333 California St., Suite 103 or call 476-3257. To submit articles for Newsbreak, fax information to Allen Balderson at 476-3541 or call 476-3163. To submit articles for Medsounds or page 6, fax information to Lisa Cisneros at 476-3541 or call 476-3256.

8 Thursday

FORUM ON MENOPAUSE

See Upcoming Events on page 5.

9 Friday

RECTOR SYMPOSIUM ON MOLECULAR MEDICINE

Symposium honoring Floyd C. Rector, Med. & CVRI, sponsored by Dept. Med. UCSF/Laurel Heights Conf. Cntr. 9:30 a.m.-4:30 p.m. Followed by reception.

- *Molecular Genetics of Human Hypertension: From Bench to Bedside.* Richard P. Lifton, Med., Yale & HHMI. 9 a.m.
- *Uncovering the Molecular Basis for Menkes Disease.* Jane Gitschier, Med. & HHMI. 10 a.m.
- *New Wrinkles in Retinoid Receptors.* Ronald M. Evans, Salk Inst. & HHMI. 11 a.m.
- *B Cell Activation: Signals and Transcription Factors.* David Baltimore, Mol. Biol. & Immuno., MIT. 1:30 p.m.
- *Genetic Analysis of Breast & Ovarian Cancer.* Mary-Claire King, Epid. & Mol. & Cellular Bio., UCB. 2:30 p.m.
- *Hemopoietic Stem Cells: Biology & Clinical Prospects.* Irving L. Weissman, Path., Stanford. 3:30 p.m.

12 Monday

MILLBERRY REGISTRATION

Register for summer classes, including aerobics, aquatics, yoga, golf, dance, singing, tae kwon do and much more. Millberry Fitness Cntr. 6:30 a.m.-7 p.m. Call 476-1115.

- Mon., June 12: UCSF Students and Millberry members.
- Tues., June 13: UCSF employees and the general public.*

UCSF MEDICAL GROUP/SENIORITY PLUS SENIOR LECTURE SERIES: *Durable Power of Attorney for Health Care: Who Will Decide When You Can't?* Meryl Brod, UCSF/Mount Zion Cntr. for Clinical & Aging Research. Herbst Hall, UCSF/MZ. 10-11 a.m. Call 476-0373.*

13 Tuesday

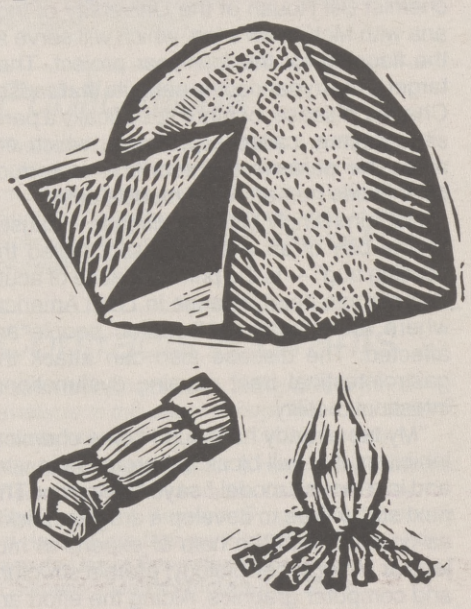
GOSPEL CHOIR AT UCSF JUNETEENTH TOUR

Enjoy UCSF's own gospel choir and learn how to get involved in planning campus events by becoming an EMPACT! volunteer. Raffles and goodies. Sponsored by Millberry Arts & Performances, EMPACT! and the Cultural Enrichment Fund.*

- Tues., June 13: Courtyard, MCB. Noon-1 p.m.
- Thurs., June 15: UCSF/Mount Zion. For location and time call 476-2675.
- Mon., June 19: Plaza Grill. Noon-1 p.m.
- Tues., June 20: 2nd fl. courtyard, UCSF/Laurel Heights. Noon-1 p.m.
- Thurs., June 22: SFGH. Noon-1 p.m.

RAPE PREVENTION EDUCATION PROGRAM PRESENTATION: *Reclaim Your Power: Self Defense Is for Everyone.* Self-defense instructor Nina Haft focuses on how everyone can learn to defend themselves against all kinds of attacks. N 217. Noon-1 p.m. Call 476-5222 for more information.*

14 Wednesday



OUTDOORS UNLIMITED SUMMER SALE

Sleeping bags, backpacks, tents, self-inflating and foam sleeping pads, stoves, lanterns, wetsuits, drysuits and much more on sale. OU Center, under the UCSF Library. Mon., Tues. & Fri.: 11:30 a.m.-1:30 p.m. & 5-7 p.m. Wed. & Thurs., 11:30 a.m.-1:30 p.m. & 4-6 p.m. Call 476-2078.*

- Wed. & Thurs., June 14 & 15: 40% off local retail.
- Fri. & Mon., June 16 & 19: 50% off local retail.
- Tues., June 20: 60% off local retail.

BROWN BAG LECTURE SERIES: *HIV & Your Dentist.* John S. Greenspan & Deborah Greenspan, Stom., explain how the AIDS epidemic has affected dental practice. Sponsored by Public Service Prog. HSW 300. Noon-1 p.m. Call 476-4394.*

INSTITUTE OF HEALING ARTS & SCIENCES WORKSHOP: *Tantrums/Power Struggles.* Learn to identify power dynamics and begin to respond rather than react. 6:30-9:30 p.m. Call 330-5353 for location and price.*

15 Thursday

MISSION CENTER BROWN BAG LECTURE SERIES: *Preventing Computer-Related Injuries.* Gary Knapp, Onsight Technology Educ., teaches principles of ideal workstation arrangement and safe work habits. Sponsored by Public Service Prog. Rm. 125, Mission Center Bldg., 1855 Folsom. Noon. Call 476-4394 for information.*

WOMEN'S RESOURCE CENTER PRESENTATION: *Not Just Passing Through.* Video about lesbian courage and creativity presented in celebration of Gay Pride Week. S 214. Noon-2 p.m. Call 476-5222.*

WOMEN'S RESOURCE CENTER PRESENTATION: *Outlaw.* Video, reading and discussion, presented in celebration of Gay Pride Week, ask audience to examine their assumptions about the "nature" of gender. Toland Hall. 6:30-8 p.m. Call 476-5222.*

16 Friday

INSTITUTE OF HEALING ARTS & SCIENCES PRESENTATION: *Recognizing Co-Dependent Dynamics.* Robert M. Ditter explains how to recognize co-dependent invitations in the moment and then respond rather than react. N 721. Noon. Call 330-5353.*

17 Saturday

WOMEN'S RESOURCE CENTER WORKSHOP: *The Warrior's Journal: A Writing Circle for Women.* Workshop with Elena Featherston, author, provides a safe environment for women to share experiences while cultivating a sense of "connectedness" through written materials. $45-$60. C 130. 9 a.m.-4 p.m. Call 476-5222 to pre-register.*

PHARMACY COMMENCEMENT

See Upcoming Events on page 5.

DENTISTRY COMMENCEMENT

See Upcoming Events on page 5.

20 Tuesday

NEW EMPLOYEE ORIENTATION: S 214. 8:30-10:30 a.m. Call Lenard Florendo at 476-1073 to schedule.

UCSF/MOUNT ZION BROWN BAG LECTURE SERIES: *Procrastination: An Ineffective Solution to Fear.* Saul E. Rosenburg, Psychr., helps you better handle fear. Sponsored by Public Service Prog. Herbst Hall, UCSF/MZ. Noon. Call 476-4394.*

21 Wednesday

HOSPITALS AUXILIARY AT UCSF ANNUAL MEETING

The Work of the Clincial Services Executive Board. William Kerr, Med. Cntr. Admin.; Russell K. Laros, Ob/Gyn. & Repro. Sci. & Med. Group at UCSF; Charles B. Wilson, Tertiary Care; and Bruce U. Wintroub, Derm. & UCSF/MZ. Special projects recipients for 1996 to be honored. Faculty/Alumni House. 11 a.m.-2 p.m. Call 476-4906.*

BROWN BAG LECTURE SERIES: *When Is Joint Pain Due to Arthritis?* Lyndsey A. Criswell, Med. Sponsored by Public Service Prog. HSW 300. Noon-1 p.m. Call 476-4394.*

GREAT EXPECTATIONS PROGRAMS FOR PARENTS FILM SERIES: *Childbirth: An Introduction.* Video presentation of *Welcome to the World* and discussion about resources for childbearing. A 326. 7-8:30 p.m. Call 476-6667.*

INSTITUTE OF HEALING ARTS & SCIENCES WORKSHOP: *Unconditional Love.* Gain the tools and insights to create an atmosphere of unconditional love wherein everyone can grow naturally. 6:30-9:30 p.m. Call 330-5353 for location & price.*

22 Thursday

GRUMBACH RESEARCH AWARD PRESENTATION

Adolescents at Risk for STDs: The Role of Environmental Factors Beyond Individual Behavior. Jonathan M. Ellen, Adol. Med., gives the Melvin M. Grumbach Research Award Presentation. Sponsored by Dept. Ped. HSW 300. 8-9 a.m. (See story on Grumbach's election to the National Academy of Sciences on page 2.)

23 Friday

INSTITUTE OF HEALING ARTS & SCIENCES PRESENTATION: *Anger Is OK.* Chip August helps you to transform your relationship with your emotions, especially anger. N 721. Noon. Call 330-5353.

LIBRARY CLASSES

The UCSF Library offers the following free classes held in S 165A (EC) or 231 Library (LC). Call 476-2337 for details.

- Mon., June 5: *Introduction to the Internet.* (EC). 2-3 p.m.
- Tues., June 6: *ENDNOTE® for the Mac.* (EC). 2-4 p.m.
- Wed., June 7: *World Wide Web.* (EC). 2-3:30 p.m.
- Wed., June 21: *Introduction to the Internet.* (EC). 2-3 p.m.

ITS COMPUTER CLASSES

Information Technology Services sponsors the following classes. Call 476-2012 for descriptions, locations and registration forms.

- Fri., June 9: *Beginning Excel 5.0 for Windows.* $170. 9 a.m.-4 p.m.
- Fri., June 16: *Intermediate Excel 5.0* (Mac). $195. 9 a.m.-4 p.m.
- Fri., June 16: *Intermediate Word for Windows 6.0.* $170. 9 a.m.-4 p.m.

*Open to the public.

June 3-23, 1995

REVISED NEWSBREAK/MEDSOUNDS DEADLINES

Please submit items taking place through the end of 1995 **that are of campuswide appeal only.** Be sure to include complete information about the event, including topic, location, time, cost (if any), and speaker's name and affiliation. Please also include a contact phone number. See "The Next Deadline" box on page 4 for Newsbreak fax and phone numbers.

NO.	DEADLINE DATE	FOR THE PERIOD COVERING
Volume 10 #12	**June 13, 1995**	June 24-July 21 (4 weeks)
V10 #13	**July 11**	July 22-Aug. 25 (5 weeks)
V10 #14	**Aug. 15**	Aug. 26-Sept. 22 (4 weeks)
V10 #15	**Sept. 12**	Sept. 23-Oct. 6
V10 #16	**Sept. 26**	Oct. 7-20
V10 #17	**Oct. 10**	Oct. 21-Nov.3
V10 #18	**Oct. 24**	Nov. 4-24 (3 weeks)
V10 #19	**Mon., Nov. 13**	Nov. 25-Dec. 22 (4 weeks)
V10 #20	**Mon., Dec. 11**	Dec. 22, 1995-Jan. 12, 1996 (3 weeks)

REGULAR MEETINGS & ONGOING SUPPORT GROUPS

MONDAYS

JEWISH WOMEN'S DIALOGUE GROUP: Every other Monday. Call 476-6423.*

DROP-IN SUPPORT GROUP FOR WOMEN LIVING WITH HIV/AIDS: Free child care and beverages provided. A 45. 11 a.m.-1 p.m. Call 476-2417 or 476-7795.*

HEALTH PROFESSIONALS IN RECOVERY: For physicians, nurses, dentists, pharmacists, PhDs and others. Anonymous meeting with 12-step emphasis. Meets monthly.11:30 a.m.-12:30 p.m. Call 476-2004.

UCSF STAFF COUNCIL MEETING: Second Monday of the month. Noon-2 p.m. Call 476-5756.

FRIENDS OF LOIS AL-ANON MEETING: Closed meeting: for friends & families of alcoholics only. Conf. Rm. A, 3rd fl., MCB. Noon. Call 626-5633.*

T'AI CHI CLASSES: Mondays and Wednesdays. UCSF/Mount Zion Cancer Cntr. Garden, 2356 Sutter. Noon.

COLORECTAL CANCER SUPPORT GROUP: Second and fourth Mondays of the month. Reservations must be made at 929-7114. No drop-ins allowed. UCSF/Mount Zion Cancer Center, 2356 Sutter. 6:30 p.m.*

UCSF AIDS HEALTH PROJECT MEDITATION & SELF-HYPNOSIS WORKSHOP: Weekly discussion group for anyone dealing with HIV or AIDS in themselves or others. Gazebo Rm., Davies Med. Cntr. 7-9 p.m. Call 476-3902.*

TUESDAYS

SFGH CIRCLE OF SISTERS: Networking forum for black women working & studying at UCSF/SFGH. Meets monthly at noon. Call 476-5222.

MULTIPLE HELPERS OUTREACH NETWORK SUPPORT GROUP: For victims & survivors of violent trauma. Ages 15 & over. A 222, LPPI. 10 a.m.-noon. Help-line at 759-7923 provided daily, 7 a.m.-10 p.m.*

CAMPUS AMNESTY INTERNATIONAL MEETING: First Tuesday of the month. MU 111W. Noon-1 p.m. Call 566-8406.*

UCSF GOSPEL CHOIR REHEARSAL: Weekly rehearsals at MCB. Noon. Call 476-6761.*

PARKINSON'S DISEASE EDUCATION & SUPPORT GROUP: For people with Parkinson's & their caregivers. Third Tuesday of the month. Christ Church, Lutheran, 1090 Quintara (at 20th Ave.). 2-4 p.m. Call 476-9276.*

BREAST CANCER SUPPORT GROUP: For women diagnosed or being treated at UCSF/Mount Zion or UCSF/Parnassus. UCSF/Mount Zion Cancer Cntr., 2nd. fl., 2356 Sutter (near Divisadero). 5:30-7 p.m. Pre-registration necessary. Call 885-3693 or 388-3742.*

NURSES' PAIN ASSOCIATION MEETING. Second Tuesday of the month. C 254. 5:30-7:30 p.m.*

BRAIN TUMOR SUPPORT GROUP: First Tuesday of the month. S 758. 7:30-9 p.m. Call 284-0208.*

WEDNESDAYS

GAY, LESBIAN, BISEXUAL ASSOCIATION AT UCSF MEETING: Second Wednesday of the month. Members of the Chancellor's Committee on Gay, Lesbian & Bisexual Issues will be present. Call 282-9650 for more information.

SUPPORT GROUP FOR FAMILY/FRIENDS OF THOSE WITH MENTAL ILLNESS: Open to anyone interested in learning more about psychiatric disorders & their treatments. Call Laura Deering-Mayclin at 476-7394.*

LATIN AMERICAN CAMPUS ASSOCIATION MEETING: Second Wednesday of each month. HSW 508. Noon. Call Lucia DeLeon at 476-2010.

LATIN WOMEN COALITION: For Latina faculty, staff & students. Noon-1 p.m. Call Betty Jerez at 476-7117.*

PARNASSUS AL-ANON MEETING: For friends & families of alcoholics. Observers welcome. C 417. Noon-1 p.m. Call 626-5633.*

STEP-FAMILY SUPPORT GROUP: For parents & step-parents. Call Sandra Norberg at 476-6389.*

ALCOHOLICS ANONYMOUS MEETING: Closed meeting: alcoholics only. Conf. Rm. 3, 1st fl., MCB. 12:05 p.m. Call 621-1326.*

MULTIPLE HELPERS OUTREACH NETWORK SUPPORT GROUP: For victims & survivors of violent trauma. Ages 15 & over. Two locations & times: A 222, LPPI, 1-3 p.m., and N 517, 7-10 p.m. Help-line also provided daily, 7 a.m.-10 p.m. at 759-7923.*

DIRECTIONS: For women newly diagnosed with breast cancer. UCSF/Mount Zion Cancer Cntr., 2nd. fl., 2356 Sutter (near Divisadero). 5-6:30 p.m. Pre-registration necessary. Call 885-3693 or 885-7498.*

EATING DISORDERS SUPPORT GROUP: Open to anyone dealing with an eating disorder in themselves or others. M 688. 7-8:30 p.m. Call 332-3425.*

CO-DEPENDENTS ANONYMOUS MEETING: A twelve-step program for people who have dysfunctional long-term relationships. LPPI 371. 8-9:30 p.m. Call 432-3529.*

THURSDAYS

AWAKE MEETING: AWAKE (alert, well and keeping energetic) is a support and education group for people with sleep apnea and their families. Third Thursday of each month. Bring CPAP equipment for check-up. Call 885-7886.*

LESBIAN LUNCH GROUP: Monthly on Thursdays. Call 476-5222.*

UCSF GOSPEL CHOIR REHEARSAL: Weekly rehearsals at Parnassus. Noon. Call 476-6761.*

HEAD & NECK CANCER SURGERY SUPPORT GROUPS: Separate groups for patients and patients' families meet simultaneously on the second and fourth Thursdays of each month. UCSF/Mount Zion Cancer Cntr., 2356 Sutter, 2nd fl., near Divisadero. 1-2 p.m. Call 885-7623.*

ASSOCIATION OF CLINICAL RESEARCH NURSES MEETING: Third Thursday of the month. M 1317. 5:15-6:30 p.m. Call 476-0683.

PARNASSUS PLAYERS: UCSF's theater group holds play readings on the first and third Thursday of the month in preparation for Fall show. June 15: MU 244. July 6: Toland Hall. 6-8 p.m. Call 476-6761 or 476-9012 (day) and 821-5701 (evening).*

SUPPORT GROUP FOR WOMEN LIVING WITH LIFE-ALTERING ILLNESS: Alternate Thursdays. 6-8 p.m. Call 775-2854 to preregister.*

FRIDAYS

CIRCLE OF SISTERS: Networking forum for black women working & studying at UCSF. Most Fridays. Noon-1 p.m. L 535. Call 476-5836.

ALCOHOLICS ANONYMOUS MEETING: Closed meeting: alcoholics only. C 417. 12:10-1 p.m. Call 621-1326.*

LAKESIDE SENIOR MEDICAL CENTER CAREGIVER SUPPORT GROUP: First Friday of each month. $10 per meeting. 2501 Ocean Ave. at Junipero Serra. 2-4 p.m. Call Edith Kaplan at 986-2305.*

For information on 12-step and support groups (other than AA and Al-Anon), call the Mental Health Association of San Francisco at 921-4044.*

Upcoming Events

Health care for older women forum June 3

To address the health care needs of older women, the UCSF/Mount Zion Center on Aging will present its second annual conference, "Primary Health Care for the Older Woman: Update 1995."

Intended for a multidisciplinary audience of health care professionals, the conference will be held on Saturday, June 3, from 8 a.m. to 5 p.m. at the Laurel Heights Conference Center.

Thomas Gallagher, a clinical scholar of the Robert Wood Johnson Foundation, will talk about the "Ethical Implications for Caring for the Older Woman in the Managed Care Era."

Diana Koin, director of the Nursing Home Care Unit at the VAMC, and Lisa Netenberg, program director for elder abuse prevention at the UCSF/Mount Zion Center on Aging, will discuss elder abuse and the role and responsibilities of the health care provider.

Other program topics include: prevention strategies for breast cancer, hormone replacement therapy, depression and hormonal influences and osteoporosis.

For more information on the conference, call the UCSF/Mount Zion Center on Aging at 750-4180.

Defining diversity forum

The UCSF Council presents Jesse Gutierrez-Cervantes, a longtime personal/organizational development consultant and community outreach worker, who will speak on "Building Bridges and Tearing Down Walls: Defining Diversity That Will Work for Everyone," Wednesday, June 7, from noon to 1 p.m. in Toland Hall.

A featured speaker of the recent ABOG systemwide conference, Gutierrez-Cervantes has more than 20 years experience leading workshops on human growth, transition and change. While an associate staff member and consultant for UCSF Medical Center, he initiated programs on communication skills and staff training. He is co-founder of Cor Communications of San Francisco. For more information on the forum, call Paul Riofski at 476-2944.

Campuswide meeting on outcomes research June 7

(See page 8 for story.)

John Walter Schulte Visiting Professor

This year's John Walter Schulte Visiting Professor is W. Scott McDougal, professor of surgery at Harvard Medical School and chief of urology at Massachusetts General Hosptial. He will lead teaching conferences and operate with residents and staff at Moffitt/Long, the VAMC and at SFGH from Tuesday, June 6, to Saturday, June 10.

On Wednesday, June 7, he will speak about "Complications of Urinary Intestinal Diversion." On Thursday, June 8, he will address "Traumatic and Infectious Injuries of the External Genitalia," and on Friday, June 9, he will lecture on "The Role of Lymphadenectomy in Cancer of the Penis." All three lectures will be held from 4:30 to 6 p.m. in HSW 302.

Schulte was clinical professor of urology and vice chair of the Division of Urology in the School of Medicine until his death in June 1968.

For more information on McDougal's visit, call the Department of Urology at 476-1611.

Meet UCSF authors of "Understanding Health Policy" June 8

The Millberry Union Bookstore invites the public to meet the authors of "Understanding Health Policy: A Clinical Approach," on Thursday, June 8, from noon to 1:30 p.m. at the Millberry Union East Conference Center.

Thomas S. Bondenheimer, associate clinical professor, and Kevin Grumbach, assistant professor, both of family & community medicine, will be meeting people and signing their book, published this year by Appleton & Lange.

"For those who are perplexed or put off by the recent national health policy debate, this book will be refreshing and enlightening," writes Steven Schroeder, president of the Robert Wood Johnson Foundation, in the forward to the book. On sale at the campus bookstore, the book costs $27.95.

Menopause forum

On Thursday, June 8, from 5:30 to 6:30 p.m., Sadja Greenwood, assistant clinical professor of ob/gyn, will talk about "Living with Menopause Without Hormonal Treatment." The lecture is part of a series co-sponsored by Women's Health Access and the Women's Health Center. For more information, call 476-9293.

School of Pharmacy graduates 110

The School of Pharmacy will award diplomas to 110 graduates at a commencement ceremony slated for Saturday, June 17, at 11 a.m., at the Masonic Auditorium, 1111 California St.

The School will present its prestigious Bowl of Hygeia to a deserving student at the event.

Professor emeritus Donald Heyneman will give the commencement address.

School of Dentistry graduation ceremony

The School of Dentistry will host its commencement on Saturday, June 17, from 4 to 6 p.m. at the Masonic Auditorium, 1111 California St. Eighty-one students are expected to receive doctor and dental surgery degrees. Sixteen students are expected to receive the Bachelor of Science in Dental Hygeine.

The Distinguished Alumnus and the Elizabeth Fuhriman Gardner awards will be presented to one dental student and one dental hygiene student respectively.

Lecture on cardiac risks for women June 28

The Department of Obstetrics, Gynecology and Reproductive Sciences presents a lecture by William P. Castelli, director of the Framingham Heart Study at the National Heart, Lung and Blood Institute of the National Institutes of Health.

Castelli will talk about "Cardiac Risk Factors in Women: Dispelling the Myth" on Wednesday, June 28, at 11 a.m. in the Page Library, Room M 1486. For more information, call 476-2564.

UCSF forms team for AIDS Walk July 16

UCSF is organizing a team for the annual AIDS Walk, which raises money for the San Francisco AIDS Foundation and other organizations that provide support services for men, women and children with HIV and AIDS.

AIDS Walk San Francisco is scheduled for Sunday, July 16, beginning at 9 a.m. in Sharon Meadow in Golden Gate Park.

Now in its ninth year, the city's AIDS Walk has become Northern California's largest AIDS fundraising event. Last year, the 10K event raised more than $2.9 million. UCSF's team had more than 550 walkers, who helped to raise more than $50,000 with sponsorships from family, friends and neighbors.

To join the AIDS Walk, register with Kathleen Pappas or Martha Geraty of Public Service Programs at 476-4394.

Fulbright grants available for students, scholars

Competition for 1996-97 J. William Fulbright grants available to students and scholars for study, research and lectures abroad is officially under way.

The purpose of these grants is to increase mutual understanding around the world through the exchange of people, knowledge and skills. Fulbright grants are funded under the Mutual Educational and Cultural Exchange Act of 1961 through an annual appropriation made by Congress to the United States Information Agency and by foreign governments, universities, corporations and private donors.

For all grants, applicants must have US citizenship at the time of application and hold a bachelor's degree or its equivalent. Applicants also are required to have sufficient proficiency in the language of the host country to carry out their proposed study or research. *(See page 2 for an article on recent Fulbright award winners.)*

Student grants

Fulbright grants are available for graduate study or research abroad in academic fields. Students can apply for full grants that provide round-trip international travel, research allowances and tuition waivers, if applicable.

Travel grants are available to selected countries to supplement awards from other sources that do not provide funds for international travel or to supplement the applicant's personal funds. Travel grants provide round-trip international travel to the country where the student will pursue study or research.

Applications are available now in the Graduate Division in MU 200W, Student Financial Services in MU 201W or International Academic Programs (IAP) at 145 Irving St., Suite 103. For information about particular programs, call Susan DeMagri in the Graduate Division at 476-2310 or Yvonne Tevis in International Academic Programs at 502-2962.

The deadline to submit applications is Monday, Sept. 25.

Scholar grants

Scholars in all academic ranks are eligible to apply for the Fulbright Scholar Program, which offers about 1,000 grants in 135 countries for university lecturing, research or both.

For lecturing awards, university or college teaching experience in the field and at the level sought is expected.

Opportunities range from two months to an academic year. Many assignments are flexible to the needs of the grantee.

The deadline to submit applications for lecturing or research grants to the Council for International Exchange of Scholars (CIES) is Tuesday, Aug. 1.

Application materials are available at the IAP office or from CIES, 3007 Tilden St. NW, Suite 5M, Washington, DC 20008. For more information, call Tevis at 502-2962.

Learn American Sign Language

Learn basic conversational techniques of American Sign Language in a six-week class beginning Monday, June 19. Sponsored by the Department of Psychiatry's Institute on Mental Health and Rehabilitation at the Center on Deafness, the class will meet Mondays and Wednesdays from 5:30 to 7:30 p.m. in N 517.

For more information and registration, call Liann Noble at 476-4980 or 476-7600 (TDD.) Continuing medical education units are available.

EAP recruits study center directors

UC faculty are invited to apply for positions as study center directors for the Education Abroad Program (EAP) for the academic years 1996 to 1998. Candidates must be tenured members of the Academic Senate, lecturers with security of employment, or emeriti faculty.

Two-year resident directorships are open for France, Germany, Italy, Israel, Mexico, Spain and the UK. Those of shorter duration are offered in Japan, Hungary and Russia. Fluency in the language of the host country is a major qualification, except for the program at Meiji Gakuin University in Yokohama, Japan.

Deadline to submit applications is Monday, Oct. 16. For more information, call the EAP office at (805) 893-3677, ext. 2748 or e-mail to tshapiro@uoeap.ucsb.edu or kranney@uoeap.ucsb.edu.

Fun Zone

Get a free golf lesson

Professional golf instructor Kim Larsen will offer tips on Wednesday, June 7, from noon to 1 p.m. in HSW 300. The program is free and open to the public. For more information, call Public Service Programs at 476-4394.

Join the Hiking Club

The UCSF Hiking Club is looking for people wanting to explore new places to go hiking and backpacking.

The Hiking Club meets bi-monthly to welcome new members, share slides and stories and plan hiking adventures. The club meets next on Wednesday, June 7, at 8 p.m. at the Millberry Conference Center.

The next day hike is planned for Saturday and Sunday, June 17 and 18, in Yosemite National Park. Sign-ups for this event begins Tuesday, June 6. For more information, all Mary McDonald at 476-0417.

Classes at Millberry

Summer class registration at Millberry begins Monday, June 12, for UCSF students and Millberry members and Tuesday, June 14, for employees and the public. Register at the Millberry Fitness Center between 7 a.m. and 7 p.m. Registration will continue daily after June 13. For more information or to get a class schedule, call 476-1115.

Ride with the Bike Club

The campus community is invited to join the UCSF Bike Club for its next ride on Saturday, June 17, a 40-mile road ride around Lake Berryessa. Sign-ups begin Tuesday, June 6.

To become a club member, receive the club newsletter and other benefits, send a $10 check made payable to the "UCSF Bike Club" and send to Chris Nugent, 178 Parnassus Ave., San Francisco, CA 94117.

For more information on the club, call him at 661-0624. Fore more information about the upcoming rides, call Millie Chan at 668-6239.

Scientific basis of tuberculosis control

Physicians and other licensed medical professionals are invited to learn the latest about tuberculosis at a three-part live satellite course on Thursdays, June 29, July 6 and July 13. Presented by the Francis U. Curry National Tuberculosis Center, the course, "Scientific Basis of Tuberculosis Control," is free with Category I CME credits available.

The first part of the series will concentrate on current status of new diagnostic tests and new anti-TB agents, as well as the genetic basis for and detection of drug resistance. Part 2 will deal with hazardous environments and environmental controls, personal respiratory protection and institutional infection control, while part 3 will delve into preventing and managing multi-drug resistance and behavioral aspects of treatment. Opportunities will be provided to call or fax your questions to an expert panel — UCSF's Gisela Schecter, Philip Hopewell and Charles Daley.

For further information, call site coordinator Wayne Enanoria at 502-5810.

David Milvard

Allen J. Balderson

A piece of cake

This member of the Red Panda Acrobats made tossing bowls into the air, and catching them on her head while riding a unicycle a real cinch. The group performed at MCB during the week of May 15 as part of UCSF's Asian Pacific Celebration.

Medical Call Board

Steroid-induced osteoporosis

Researchers at SFGH are looking for men and women, ages 18 to 80, to participate in a multicenter study of a new drug to prevent and treat steroid-induced osteoporosis, the most common treatment-induced cause of osteoporosis, for which there is no approved or effective therapy.

Participants must currently be taking oral steroids equivalent to Prednisone 7.5 mg a day and be expected to continue that dose or greater for a year.

Procedures include physical exams, laboratory analyses, bone density scans and free calcium and vitamin D supplements. Participants will be reimbursed $140 at the conclusion of the study. Certain rheumatologic, pulmonary, gastrointestinal, renal and dermatologic conditions may qualify for participation. For more information, call Nancy Lane at 206-6654 or Marie Herron at 206-6643.

Outpatient nutrition

The Potassium Bicarbonate Osteoporosis Research Group is conducting an outpatient nutrition study to compare the effects of the dietary supplements potassium bicarbonate and sodium bicarbonate. After an initial screening, the study requires weekly visits to UCSF for six weeks.

The study is limited to healthy females between the ages of 45 to 75, who had their last menstrual period five or more years ago, have had no estrogen replacement and are able to come to the Parnassus campus. Study participants will be reimbursed $250. For more information, call Lynda Frassetto at 476-3498.

Women with asthma

Researchers in the Division of Allergy/Immunology are conducting a study examining risk factors of asthma in women. Funded by the National Institutes of Health, the study is an attempt to rectify the inadequate attention women's health issues have received from health care professionals and the government. Participants must be non-smokers between age 18 and 45. They must have asthmatic symptoms at least weekly. For more information, women with asthma should call Deborah Au at 476-0848, ext. 2.

Cholesterol testing

Investigators from the Cardiovascular Research Institute and the General Clinical Research Center are looking for subjects to take part in a research project designed to examine the effect of dietary fat and cholesterol on blood cholesterol levels. For a six-week period, all meals will be prepared for participants in this outpatient study. During the study, blood will be drawn at two-week intervals. Participants will be reimbursed $250.

Participants should be healthy, non-smoking men between age 25 and 35 and men and women between age 50 and 70 to begin the study, which runs from Tuesday, April 18, through Tuesday, May 30. For more information, call Philip Frost at 476-7931.

Tobacco *(from page 1)*

Pollak, however, issued a 20-day stay of his decision to give the tobacco firm the opportunity to appeal. In the meantime, the documents will continue to be kept under lock and key in the UCSF Library archives.

The tobacco company claims that the material was stolen by a former paralegal, who sent copes of the documents to various news agencies as well as members of Congress. One set landed anonymously on the desk of tobacco policy expert Stanton Glantz, UCSF professor of medicine, who turned it over to the library.

Money Matters

Workshop on the basics of investing, UC 403(b)

The campus community is invited to attend a workshop on the features of the UC 403(b) retirement plan and the fundamental concepts of investing on Wednesday, June 14, from noon to 1 p.m. in S 214.

The workshop will be presented by the Benefits Office and Fidelity Investments.

UCSF employees can further supplement their retirement income and reduce their taxes by participating in the tax-deferred 403(b) plan. The plan allows employees to contribute pretax dollars deducted from pay to one or more of the six UC investment funds.

Employees have the option of investing some or all of their contributions in mutual funds managed by Fidelity Investments or the Calvert Group. Benefits are fully vested at all times. Employees pay taxes on neither their contributions nor earnings until they withdraw the money.

While there are limits on how much employees can contribute each year and when to withdraw money, employees may borrow from their 403(b) plan money without penalty through the tax-deferred 403(b) plan loan program.

For more information, call the UCSF Benefits Office at 476-1400.

Medsounds Continued

Volunteers get a cupful of gratitude

David Milward

During National Volunteers Week recently, Marty Diamond, at left, director of the UCSF/Mount Zion Medical Center, gave mugs to thank volunteers, including Clearon Johnson, who works in the radiology department, for their support. Below, Bill Kerr, director of the UCSF Medical Center, shows his appreciation to Jonathan Cleaver, who works in the Gift Shop, while Vicki Kleemann, director of Volunteer Services, looks on.

Lisa Cisneros

Tom Wachs

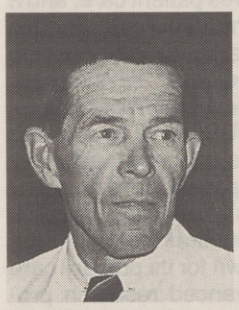
"UNited We Dance" benefits Auxiliary

The UCSF/Mount Zion Auxiliary raised more than $33,000 at a dinner and performance by the San Francisco Ballet on May 10 to honor the 50th anniversary of the signing of the United Nations Charter in San Francisco. The evening also paid tribute to the late Enid Tartikoff, a former patient. Pictured here are, left to right, Michael Wener; Karen Wener, the Auxiliary's first vice president; Lenore Bleadon, Auxiliary president; and Charles Bleadon.

Reform *(from page 8)*

Patty Perry, director of Program Planning and Marketing, have been developing long-term partnerships with major health providers, such as Sutter Health and Kaiser Permanente, the latter of which sends some 600 inpatients annually to UCSF for specialty services. Building these strategic alliances in Northern California is necessary not only to bring in more patient referrals, but also to explore new opportunities to support research and education, Wilson said.

UCSF already has strong ties with Kaiser, including fully integrated residency programs. In the future, he said, UCSF physicians will begin performing kidney transplants at a Kaiser hospital in Oakland and will establish a group to coordinate research on epidemiological studies, economic health policy and health care services.



Wilson

More clinical services will have to be "packaged" combining data about cost and outcomes to negotiate contracts and to market them in the community. To be able to tout UCSF's performance in other procedures, the University will have to better define and document its outcomes for the public, Wilson said.

"We need to develop tools to demonstrate the special value of UCSF's patient care services."

— Charles B. Wilson, director of tertiary care

"We need to develop tools to demonstrate the special value of UCSF's patient care services," he said. "It's difficult because we don't have in place these kinds of instruments that will allow us to do this."

Wilson said the campus community will meet Wednesday, June 7, to coordinate outcomes measurement and management.

Blue Shield *(from page 8)*

have not yet had mammograms to screen for breast cancer.

"We want to make sure women are informed of their risks and have an opportunity to get breast cancer screening," Smith says. "What's novel about this program is that we'll be reaching out, rather than waiting for them to come to us."

Blue Shield will work with UCSF and Stanford to identify a target list of other outcomes research projects to be developed and implemented in the community over the coming months.

"Our aim is to find simple and practical approaches of improving the quality of primary care and preventive care," Smith says.

The joint effort, announced May 15, is one of the first health outcomes research programs of its kind in the state's managed care industry, according to Mike Odom, spokesman for Blue Shield.

Blue Shield will make an initial investment of $300,000 to begin the program at both medical centers during the first year and will continue to provide funding for what is expected to be a long-term program, he says.

"One of the key objectives of our efforts will be to design, study and make available a range of medical management programs to assist Blue Shield member physicians in improving their quality of care," says Albert R. Martin, Blue Shield vice president of clinical systems development.

The Blue Shield program also will develop specific self-help approaches that patients can use to manage chronic diseases, Martin says. For example, Stanford will be conducting a two-year multi-factor risk reduction study for heart disease patients to evaluate treatment interventions that incorporate aerobic exercise, a low-fat diet, smoking cessation, stress management, drug therapies and other ways to promote health.

One of the state's leading managed care companies, Blue Shield of California serves more than 1.5 million members and annually pays more than $1.7 billion in health care benefits. The San Francisco-based organization also serves some 1.3 million Medicare beneficiaries, administering claims totaling more than $1.5 billion annually.

Outcomes *(from page 8)*

and analyzing treatment outcomes and then applying those findings to change the way health care is provided — is a critical component in the evolving health care industry as providers are under increased pressure to demonstrate and document effectiveness and cost-effectiveness.

While the UCSF Medical Center has earned its worldwide reputation for linking cutting-edge research findings with highly specialized diagnosis and treatment over its 108-year history, it can not rest on its laurels as competition for patients and research funding intensifies.

"The way to distinguish ourselves is through outcomes," says Charlie Wilson, director of tertiary care. "Better outcomes show we provide a greater value to patients. But we have not done much (outcomes research) because we didn't have to. Now we do."

Because patients, practitioners and payers have different perspectives on outcomes, speakers at the meeting include Bill Kerr, director of the Medical Center; Mark Smith, executive vice president of Kaiser Family Foundation; Arnold Milstein, medical director of Pacific Business Group on Health, and Hal Luft, acting director of the Institute for Health Policy Studies (IHPS). Lee Goldman, chair of the Department of Medicine, Carroll Estes, director of the Institute for Health & Aging, and Wilson also will take part in panel discussions.

Brave new world

Adler, who will deliver the opening remarks at the forum, says the "brave new world of outcomes" not only includes classic measurements of performance such as morbidity and mortality, but also newer patient-oriented indicators of health and well-being, functional status and satisfaction. "Many faculty, who are not traditional outcomes researchers, have the skills and expertise in analyzing these data, but may not realize their potential for contributing to outcomes research," says Adler.

"We think they are resources that should be tapped into both for the benefit of the clinical enterprise and to coordinate new research activities on campus," adds Luft of the IHPS.

The conference will include a discussion of ways to organize a research group to be more effective in obtaining research funding and support.

The challenge to UCSF and other health care providers who tackle the timely issues of outcomes research and reporting is that no single measure of performance, and, thus, no unitary or standardized data for comparing its treatment results with other providers exists, says Stanely Lindenfeld, a clinical professor of medicine.

Lindenfeld is director of the Clinical Resource Management Office, which as part of UCSF's reengineering process, works with teams of faculty physicians and nurses to reexamine practice patterns not only to reduce costs, but improve outcomes, including patient satisfaction.

For example, anesthesiologist Scott Kelley was a member of a multidiscipliary team that studied outcomes of laparoscopic cholecystectomy, the surgical removal of the gall blader. In the study, the group found that some 60 percent of the patients felt nauseous and often vomited while recovering from the operation. "As it turns out, that was one of the main reasons why these patients couldn't go home right after surgery and stayed in the hospital the next day," explains Kelley. "Changing the anesthetic technique and giving a prophylactic medication, such as Ondansetron, was effective in reducing the nausea and vomiting. It's better for patients who can recover as well at home as in a hospital and it reduces health care costs."

Kelley says more follow-up study on this outcome is needed before the use of Ondansetron becomes standard practice. At $17 per dose, the medication is expensive, but he believes improving patient satisfaction while reducing the length of stay will, over the long term, "far outweigh its cost."

Future directions

A team at the IHPS also is working on a project to develop a systematic plan to measure specific indicators of primary care offered through the Integrated Practice Group, a network of managed care at UCSF. Recommendations for the population-based plan are expected to be presented to campus officials this summer, according to John Showstack, associate professor of medicine and the Institute for Health Policy Studies, who is principal investigator on the project.

The team working on that project with Showstack has already drafted a preliminary report of its findings. That report will be presented at the meeting on June 7, he says.

And finally, the movement toward an information-based system in which full descriptions of possible outcomes and their probabilities is made public, has already become available to some employers. For example, in New England employers can comparision shop among 15 HMOs by using the Health Plan Employer Data and Information Set, a software program that systematizes measurement and data-gathering processes and provides a core set of performance indicators including quality of care, patient access, satisfaction and demographics.

Demographic data is useful as some clinical outcomes may differ depending on the patient's gender, race, ethnicity and socioeconomic status.

While the information system installed in some ambulatory care areas to respond to managed care will better automate patient registration, billing and collection, it eventually will be part of an integrated system to improve the clinical enterprise's ability to manage and measure outcomes, according to Ron Schumacher, chief information officer.

Laura Esserman, assistant director of the Breast Care Center, is conducting a pilot project to define measurements necessary to keep track of the outcomes of breast cancer patients via computer.

Lessons learned from Showstack's group and Esserman's project will be incorporated into the information systems of the future, Schumacher says.

For more information or to register for the conference, call Gabriel Rabu at 476-7408.

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UCSF Medsounds

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Medsounds is a section of Newsbreak for and about employees of the Medical Center, including Moffitt-Long, the ACC, UCSF/Mount Zion and Medical Center employees at Mission Center and Laurel Heights.

Wilson shares vision, reality of health care reform

By LISA CISNEROS

When world-renowned neurologist Charles Wilson speaks to his students and other neurologists about the impact of managed care on their profession, he tells them half will not be practicing their art by the end of the decade.

"Neurologists have great reason to be depressed about the changes in the health care environment," Wilson said in a sobering message May 25 in Toland Hall, part of the School of Dentistry Dean's lecture series.

COMBINING FORCES

His prognosis is based on the average number of specialists needed to serve a population of 100,000 patients whose care is managed by health maintenance organizations. Only 4.2 neurologists, for example, are needed, but 31 neurologists are now working in San Francisco. Similarly, the city needs only 18.2 cardiologists, but it has 143.

At UCSF, full-time faculty specialists outnumber their primary care counterparts 643 to 59. "This puts us at a disadvantage because we have far too many specialists," Wilson said. "We have 10 neurologists at UCSF. You can see what kind of a population we need to keep us fully involved."

As a top academic medical center, UCSF must tailor its teaching programs to prepare for the declining demand for specialists, he said. When asked how the schools should adjust for managed care, Wilson said, they should prepare for an increasing demand for alternative medicine. "The US spent $14 billion for various kinds of alternative medicine," Wilson said. "But there's more to it than that. We should be supplying what people want."

In his first opportunity to talk about the new health care environment, Wilson told the audience how UCSF is responding to the challenges so far. Wilson, who stepped down as dean of the Department of Neurogsurgery last year, has spent half his time in his new role as Director of Tertiary Care working to "drum up business" for UCSF's specialty care services, he said. UCSF is looking to develop its international referrals, particularly from making the right contacts in the Pacific Rim, he said.

In the US, Wilson and others, including

(See **REFORM** *on page 7)*

Lisa Cisneros

Construction workers watch as a crane carries a steel beam and a tree branch to the top of the Cancer Research Center during a ceremony at the construction site.

Cancer Research Center reaches milestone

A small, jubilant crowd gathered to watch as a crane carried a steel beam to the top of the UCSF/Mount Zion Cancer Research Center during a low-key celebration at the construction site on May 23.

The "topping off" ceremony, as it is called by contractors, is a tradition that marks the completion of erecting the steel framework. Next, work will be done on the basement, floors and walls.

Construction of the four-story structure at 2340 Sutter St. is on schedule and is expected to be completed by November 1996, reports Ivy Chaio, project manager for UCSF. Chaio says she appreciates the cooperation of the neighbors, staff and patients who may be inconvenienced while work is in progress.

The 110,000-square-foot building will be used by researchers dedicated to fighting cancer. The entire project, including land acquisition, will cost about $59.3 million.

Rick Martellaro, project manager for Lathrop Associates, thanked the construction crew for working hard and safely on the project. The developer treated the crew and others to a buffet lunch in the courtyard of the cancer center before the ceremony.

Due to financial constraints, the Medical Center postponed borrowing money to finance construction of the proposed outpatient cancer building, which together with the research center, will form the core of UCSF's planned Comprehensive Cancer Center. UCSF/Mount Zion's eight-story Pavilion Building currently houses all the outpatient cancer services.

Meanwhile, work continues on the two medical office buildings that will house outpatient clinical programs for faculty physicians practicing at UCSF/Mount Zion and some community practioners.

Western Development Group Inc. built the exterior of the six-story, 44,230-square-foot building at 2330 Post St. UCSF has gone out to bid to complete the construction, which is to be done by mid-October, according to Dick Miller, project manager at UCSF's Design and Construction.

Pacific Union Development Co. is building the exterior of the five-story medical office building at 1701 Divisadero St. The project site remains the same although the address for the building was changed from 2400 Sutter St. UCSF is making tenant improvements to complete the 49,500-square-foot building before occupation, according to Deepak Dandecar, an architect with Design and Construction. The estimated time of completion for this project is spring of 1997, he said.

New employee orientation meeting

Newly hired employees from all Medical Center departments, including LPPI and Mount Zion, are required to attend the new employee orientation meeting.

The orientation meeting now is being held on the second Monday of each month from 8:30 a.m. to 1 p.m. in room U 70. The orientation gives an introduction to the Medical Center, including topics such as parking, infection control and personal and hospital safety procedures. To schedule a new employee for the Medical Center orientation program, call John Frank in Hospital Accounting at 476-3001.

The orientation benefits program continues to be held every other Tuesday from 8:30 to 10:30 a.m. by the campus Benefits Office in S 224. It's not necessary to sign up beforehand, but all employees should receive a benefits packet prior to attending the meeting. Employees need to sign up for their benefits within 30 days after their hire date. To obtain packets, call Lenard Florendo in Personnel at 476-1073. The next benefits orientation is Tuesday, June 12.

Campus meets to improve, apply outcomes research

By LISA CISNEROS

The first campuswide conference to inform health care providers, researchers and staff about how UCSF plans to measure and manage clinical outcomes is slated for Wednesday, June 7, from 8 a.m. to 3 p.m. at the Laurel Heights Conference Center.

The newly renamed Center for Social, Behavioral and Policy Sciences is sponsoring a forum entitled "Improving and Applying Outcomes and Outcomes Research at UCSF."

COMBINING FORCES

"There are a lot of ongoing efforts in outcomes research; some are coordinated and some are not," says Nancy Adler, director of the Health Psychology Program and vice chair of the Department of Psychiatry. "This meeting is an attempt to bring everyone to the table to discuss what's happening."

Outcomes measurement and management — the science of systematically assessing

(See **OUTCOMES** *on page 7)*

Blue Shield funds outcomes research at UCSF, Stanford

Blue Shield of California will fund a new health outcomes research program at UCSF and Stanford to help develop and evaluate effective approaches to treat and prevent major health problems such as cancer, diabetes and hypertension.

"The program represents an exciting new alliance between UCSF, which is committed to research that improves patient care, and a managed care company that is committed to using the latest research to advance the quality care of its members," says Steven Cummings, chief of the Division of General Internal Medicine at UCSF. "We expect this partnership to produce new approaches of practical value to both patients and doctors."

Blue Shield officials were eager to work with the Division of General Internal Medicine, which is well known for its primary care education and its advanced research programs in preventive medicine. The division conducts a range of grant-supported study projects, ranging from programs in HIV prevention and cancer screening to smoking cessation.

Blue Shield will fund outcomes research focused on the ambulatory care patient. The first project will be a community outreach program led by internist Stephen McPhee to contact women between age 50 and 75 who

(See **BLUE SHIELD** *on page 7)*

Health partners unite behind one mission

The Medical Center on Parnassus has adopted Mount Zion's historic, one-sentence mission statement to articulate its purpose in a simple and unified way, announces Bruce Schroffel, director of operations.

The statement reads, "Healing, grounded in learning, and supported by acts of personal kindness."

The choice to use Mount Zion's brief mission statement over its existing mission and philosophy statement is both practical and symbolic, he says.

"Since the integration of the two institutions in 1990, we have always felt that Mount Zion has a succinct way of stating our mission," says Bill Kerr, director of the Medical Center. "It makes sense that while strengthening our partnership to provide the highest quality of patient care, we should be united under a single mission statement."

Founded in 1887, Mount Zion began to develop teaching and research ties to UCSF in the 1950s. This relationship led to discussions to merge the health care institutions in the late 1980s. Mount Zion has used its mission statement since the early days with the trustees slightly modifying it in 1987. That statement incorporates the same basic principles as the five-paragraph mission statement adopted by a committee of Medical Center staff on Parnassus in 1987.